



Media Contact

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Heifer Foundation reorganizing, relocating

Action, move to Heifer world headquarters will improve efficiency, effectiveness

LITTLE ROCK, Ark. (Aug. 27, 2010) – Heifer Foundation today announced that it is reorganizing. The decision will better align the Foundation with Heifer International and provide efficiencies and cost savings. Additionally, staff and operations will move from the Foundation’s Louisiana Street offices to Heifer’s headquarters building at 1 World Avenue.

Heifer Foundation was established in 1990 to develop and manage an endowment to provide support for the work of Heifer International. Heifer Foundation and Heifer International are separate nonprofit charitable organizations that work together to provide a comprehensive sustainable strategy supporting a common mission of ending hunger and poverty while caring for the Earth.

The reorganization, announced by Domingo Barrios, Heifer Foundation’s new CEO, will provide significant opportunities to focus on donors and overall efficiency. As a result of the move, the foundation will reduce its staff size by seven.

“In these economic times we all must strive to deliver the greatest benefit from the philanthropy we receive,” said Barrios, who became Foundation CEO in June. The Foundation will work with displaced staff during the transition. Relocation of the Foundation to the World Avenue building is expected to be complete in early October.

“Bringing the two organizations together at the One World Avenue headquarters will be more efficient and provide for greater cooperation and collaboration,” said Charles O. Stewart, Heifer International interim CEO. Following the Foundation’s move, the Louisiana Street offices will likely be put up for sale.

“At the heart of this move is exceptional stewardship—for the philanthropy Heifer receives from its donors and the Foundation receives through annuities, trusts,

bequeathals and estates,” said Barrios. “With this, the Foundation and Heifer can better work hand in hand to build the endowment and to build capacity—financial and program—so that more people can be helped to escape the cycles of hunger and poverty.”

About Heifer Foundation:

Heifer Foundation envisions a sustainable world where hunger and poverty no longer exist. Its mission is to partner with people in the global movement to end hunger and poverty and care for the Earth. To that end, Heifer Foundation offers donors a variety of planned charitable giving options, while developing and managing an endowment to provide long-term support for Heifer International. Heifer Foundation offers a variety of planned giving instruments that provide individuals from all walks of life the ability to help themselves, their loved ones, and a world in great need.

For more information, visit www.heiferfoundation.org.

About Heifer International:

Heifer’s mission is to end hunger and poverty while caring for the earth. Since 1944, Heifer International has provided livestock and environmentally sound agricultural training to improve the lives of those who struggle daily for reliable sources of food and income. Heifer is currently working in 50 countries, including the United States, to help families and communities become more self-reliant.

For more information, visit www.heifer.org or call 1-800-696-1918.

